

DATE
NAME
ORGANIZATION
STREET
CITY, STATE, ZIP

Dear [INSERT NAME],

We know that across the state of Minnesota that there are approximately 35,000 kids that aren't considered ready for kindergarten because many of them haven't had the early learning experiences that help them develop expected readiness skills. This includes children in our very community, and we know that by investing in early learning can make a difference for a lifetime. According to research, for every dollar invested in quality preschool for children who live in poverty, the return on the investment is up to \$16 to taxpayers. Children that have access to high quality preschool are also more likely to graduate from high school.

[Insert Rotary Club Name]'s vision is: Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves. More than 70 Rotary clubs are uniting around a project that can truly make changes that last for a lifetime. Our statewide project, Preschool 4 Success, is finding ways to provide additional access and opportunities to children in our local community. We believe the partnerships between our business, professional, and community leaders will inspire this opportunity to happen in the best way possible: investing in our three and four-year-old children.

We are calling on you to help us impact the lives of children in our community. By investing in our children, you are investing in the future of our community. We are asking [INSERT ASK – for example; you to consider a gift of \$500 that will sponsor a child to have access to preschool for one year; or; for a donation or \$1,000 to support greater access to preschoolers living in poverty.] To donate, please [INSERT DONATION PROCESS – for example: write a check to.... Find us online and donate at...., return the enclosed envelope, etc] Your donation today will help us in meeting our vision in creating positive outcomes and opportunities for a lifetime.

Your support is key in making an impact in our community and across the state of Minnesota for ALL of our children. The money raised stays in our community.

Thank you for your consideration!

Sincerely,

[SIGNATURE]

[NAME TYPED]

[ROTARY AFFILIATION]